Manuscripts describing the State of the Art with a good recepies for practical solutions are usuaily well read and citted. Esspecialy if these recepies are not widely known. When writing such papers the following issue must be of concern:

(1) Title must include as many keywords as possible so search engines are able to find the paper.

(2) Abstract should be very well written with a good sell of ideas, so paper will actually be downloaded and read.

(3) The text must be well written so many people may follow and understand it. This is often not just a matter of using proper English, but also pertains to the way the message is organized. It is always a good idea to ask someone outside of the area to read it and check it so see if he/she understands the paper. If people have difficulties in understanding your written delivery there is a very slim chance that it will be cited.

(4) The manuscript must be within the scope of the TII. It is important because papers out of the journal scope have reduced chances to be read and cited. One way to verify the scope is to check if the manuscript is linked with previously published papers in the journal.

(5) A comparison of existing techniques with some comments about their efficiencies are always interesting to readers

(6) Written recipes for specific solutions are also in high demand.

(7) Using a writing style with Lemmas, Theorems, and Proofs is not well received by industrial people.

(8) Authors have to remember about their paper and try to cite it as frequently as possible. Please notice that Thompson-Reuters now is also using some conferences to calculate journal citations.